



Storyteller Lead

ROLE DESCRIPTION

The Storyteller Lead is responsible for capturing, producing, and distributing visual stories that reflect the life and mission of LIFEGATE. This role oversees social media channels, video production workflows, and photo/video volunteers to ensure compelling, Christ-centered storytelling. Through creative excellence and intentional storytelling, this role supports the mission of LIFEGATE by helping people encounter Jesus and live the Made Alive life in Christ across digital and media platforms.

RESPONSIBILITIES

ENVISION AND MODEL A LIFE COMMITTED TO THE VALUES OF LIFEGATE

- Coram Deo: We live with God as our witness. Behold the cross.
- Shared Weight: Together, we bear the weight. Together, we share the joy.
- Fortitude: We show up full measure. We do what it takes.
- Future Forward: We stay curious. We find the better win.
- Radical Hospitality: We make room at the table. Honor every story.

DEMONSTRATE COMMITMENT TO LIFEGATE VISION & MISSION

- Pursue church membership and commit to the seven distinct practices in Romans 12:9-13: Worship, Word, Presence, Prayer, Service, Generosity, Hospitality.
- Be an active, engaged participant during Sunday Gatherings and at church-wide, all-hands-on-deck events (Christmas Eve, Easter Gatherings, Prayer Nights, etc.).
- Build a pipeline of leaders and volunteers, multiplying the vision to plant more congregations.

RECRUIT, ENVISION, EQUIP, & DEVELOP PHOTO & VIDEO VOLUNTEER TEAMS

- Recruit creative volunteers and assess skillsets
- Directly oversee, train and coordinate photo, video, and social media volunteers
- Coach volunteers to uphold best practices and graphic standards
- Build a culture defined by love and unity, fostering a sense of team
- Cast vision for volunteerism, regularly sharing testimonies and celebrating wins
- Provide direction, coaching, and pastoral care / support for volunteers
- Serve as a resource to leaders for concerns or escalated matters
- Establish a system to monitor leader performance and development goals

PRODUCE SOCIAL MEDIA CONTENT THAT TELLS THE STORY OF WHAT GOD IS DOING

- Own the strategy, planning, and execution of all church social media platforms, including LIFEGATE Denver, LIFEGATE Music, LIFEGATE Young Adults, LIFEGATE Students, and LIFEGATE Kids
- Develop and manage content calendars aligned with sermon series, events, and seasonal initiatives
- Capture and curate timely, on-brand content that communicates vision, culture, and mission
- Ensure content storytelling remains consistent across all ministries and external platforms

ENSURE FILM & MEDIA ALIGN WITH LIFEGATE'S VISION, MISSION & VALUES

- Manage and prioritize video and production requests across ministries
- Oversee video shoots, editing workflows, timelines, and final delivery
- Ensure timely execution of post-gathering recordings across all required platforms
- Collaborate with staff, volunteers, and contractors to ensure creative alignment and quality standards.

COMPLETE OTHER TASKS & ADMINISTRATIVE RESPONSIBILITIES WITH EXCELLENCE

- Partner with the Branding & Design Lead to ensure cohesive storytelling and visual consistency across all platforms while maintaining distinct ownership
- Track all subscriptions and advise in advance, to Communications, when adjustments are made
- Analyze engagement and performance metrics and adjust strategy to improve reach and effectiveness.
- Collect, organize, and archive photos, videos, stories, and quotes for future use
- Support in ensuring creative storage rooms and maintain accurate inventory of all equipment
- Manage surplus equipment in alignment with the Surplus Property Disposal Policy
- Provide accurate, timely responses with professionalism to all communication (phone, email, teams, etc.)
- Perform other duties and tasks as assigned

SERVE AS A FANTASTIC TEAMMATE TO COWORKERS AT LIFEGATE

- Demonstrate loyalty to the Creative Pastor and teammates in action and word.
- Pursue and uphold relational unity with teammates.
- Make assists for teammates to facilitate churchwide wins.
- Place the team agenda before your own agenda.
- Uphold the six commitments of trust and trustworthiness.

RELATIONSHIPS

CREATIVE PASTOR: The Storyteller Lead reports directly to the Creative Pastor, who is ultimately responsible for all that takes place within Communications and Creative. As such, the Storyteller Lead is expected to learn from and be responsive to him/her in all areas of ministry vision, direction, and coaching while striving for a healthy Christ-like relationship characterized by love, truth, and unity.

COMMUNICATIONS & CREATIVE TEAM: The Storyteller Lead should embody and exhibit servant leadership in all interactions with the Communications & Creative Team; building a culture defined by love in every interaction.

STAFF & VOLUNTEERS: The Storyteller Lead should embody and exhibit servant leadership in all interactions with other ministry leaders and staff; supporting them and building a culture defined by love in every interaction.

STRATEGY & OPERATIONS PASTOR: The Strategy & Operations Pastor is responsible for ensuring all human resources across LIFEGATE are in alignment with the character, values, and competence expected of staff. The Storyteller Lead should comply in a godly and humble manner with all efforts from the Strategy & Operations Pastor for staff development and culture.

CORE COMPETENCIES

DRIVE FOR RESULTS: Can be counted on to exceed goals successfully; is constantly and consistently one of the top performers; very bottom-line oriented; steadfastly pushes self and others for results.

BUILDING EFFECTIVE TEAMS: Blends people into teams when needed; creates strong morale and spirit in his/her team; shares wins and successes; fosters open dialogue; lets people finish and be responsible for their work; defines success in terms of the whole team; creates a feeling of belonging in the team.

FUNCTIONAL/TECHNICAL SKILLS: Has the functional and technical knowledge and skills to do the job at a high level of accomplishment.

INNOVATION MANAGEMENT: Is good at bringing the creative ideas of others to market; has good judgment about which creative ideas and suggestions will work; has a sense about managing the creative process of others; can facilitate effective brainstorming; can project how potential ideas may play out in the marketplace.

PROCESS MANAGEMENT: Good at figuring out the processes necessary to get things done; knows how to organize people and activities; understands how to separate and combine tasks into efficient work flow; knows what to measure and how to measure it; can see opportunities for synergy and integration where others can't; can simplify complex processes; gets more out of fewer resources.

CALLING

A calling to serve in this position as discerned by both LIFE GATE and the individual.

POSITION TYPE: Full-Time; Exempt
HOURS PER WEEK: 40+
SALARY RANGE: \$55,000 - \$60,000 / Annual